

Day-1

☐ 1. Select your niche

- ☐ Download the [1K Profitable Niches](#). Read the list to get familiar with the available options.
- ☐ From the list, select 5 niches that are familiar to you.
- ☐ And from the 5 familiar niches, select the one niche that you like best. That should be your niche.

☐ 2. Register your domain name and setup your blog hosting

- ☐ Download the domain search template: [1K Domain Ideas](#).
- ☐ Open the template, you will notice that the placeholder keywords are "Home" and "Cleaning".
- ☐ Replace the placeholders with two words from your niche keywords. You will obtain a list of domain ideas.
- ☐ From that list, pick 5 domain ideas that you like.
- ☐ Go to [domain search page on ipage.com](#) and search if any of the selected domains is available. Search one by one so that you can get a new list of suggested domain ideas generated on the search page.
- ☐ If none of them is available, pick other 10 domain ideas from the list, go to [ipage.com domain search page](#) and search again, one by one.

- ☐ Once you find a good domain name that is available, write it down, take [this 75% discounted WordPress hosting deal at iPage.com](#), to setup your hosting and to register your domain for free.
 - [On the page](#), from the top menu, click on **Hosting** and select **WordPress Hosting**.
 - Select the **WP Starter** package and click on **Add to Cart**.
 - On the next page, enter your domain name in the search field, and click on **Search**; you will get a notification that says “**Congrats, your domain is available!**” You will get the **Free SSL Certificate**. Click on **Continue to Add-Ons**.
 - From **Your Cart**, remove all other recommended add-ons products like **Website Backup & Restore**, and **Sitelock**. Click on **Continue to Billing**. On the **Billing & Payment Information** page, enter your details and click on **Buy Now**. Once you complete the purchase, you will get by email the confirmation, the invoice, and simple instructions to follow.

☐ 3. Get your logo designed

- ☐ Design your logo. If you are not an experienced designer, get your logo designed by [this freelancer](#).
- ☐ Tell the logo designer to create a **favicon** from your logo. You will need it later.

Day-2

☐ 4. Hire an expert freelancer to quickly complete all the Day-2 tasks

If you are not experienced with this kind of technical tasks, or if you want to save time, get an [expert freelancer](#) to complete all these tasks for you quickly.

☐ 5. Create your contact email

Login to your hosting account that you created at [iPage.com](#), go to the cPanel and create your contact email address.

☐ 6. Install and customize a WordPress theme

Download, install, and customize the popular, lighter, faster [WordPress theme](#). Get the theme [here](#).

☐ 7. Add the site title, tagline, and URL

Create your site title based on your niche keywords; and the tagline based on what your blog is about.

☐ 8. Set the permalink structure to "Postname"

Set the permalink to a human-readable and SEO-friendly URL.

☐ 9. Generate an XML Sitemap

Generate an XML sitemap to help search engines crawl your blog.

☐ 10. Setup the 4 essential widgets

- ☐ Setup a **search** widget to help people find content on your blog.
- ☐ Setup an **author profile** widget to introduce yourself.
- ☐ Setup a widget for a **newsletter opt-in form**. This is a space where you will paste the opt-in form code that you will create tomorrow, Day-3.
- ☐ Setup a widget to list your **recently published** blog posts.

☐ 11. Enable comment moderation

Enable comment moderation to make sure that only acceptable comments are published on your blog.

☐ 12. Change the default post category from “uncategorized” to your niche keyword

To improve SEO and user experience for your readers. For example, if your niche is “Home Cleaning”, change “uncategorized” to “Home Cleaning”.

☐ 13. Add a Favicon.

Get the favicon that your logo designer cropped from your logo, add it to where your theme indicates.

☐ 14. Setup "Contact Form by WPForms"

Install and setup [Contact Form by Fluent Forms](#). In a later step, you will create a Contact page and add the contact form code that the plugin generates.

☐ 15. Setup "Google Analytics Dashboard Plugin for WordPress by MonsterInsights"

Install and setup [Google Analytics Dashboard Plugin for WordPress by MonsterInsights](#).

☐ 16. Setup "Rank Math SEO"

Install and setup [Rank Math SEO](#).

☐ 17. Setup "MashShare Social Media Share Buttons"

Install and setup [MashShare Social Media Share Buttons](#).

☐ 18. Submit your website and the XML sitemap to Google Search Console

To monitor your blog ranking in search engine. Also submit to Bing Webmaster Tools.

☐ 19. Test your blog display on different browsers and mobile devices

Double-check whether your blog displays correctly in Chrome, Edge, Mozilla Firefox, Safari, and Opera; both on desktop and mobile devices.

Day-3

☐ 20. Create an email marketing account

For your email marketing service, create a [30-day free trial account here](#).

☐ 21. Setup a list, a signup form, and a blank newsletter

- ☐ If you are experienced, complete this task, if not, hire [a freelancer](#) to do it for you. Login to your email marketing account and setup a **list**, a signup **form**, and a blank **newsletter**.
- ☐ Copy-paste the opt-in form code into the sidebar widget that you've already created. You will need the same code when you create your blog's **Newsletter page**.

☐ 22. Schedule time to learn how to broadcast your first newsletter

Every time you publish a new blog post, you would need to send a newsletter to your list to announce the new publication. Open your calendar and schedule this learning task a week from now.

☐ 23. Start planning to create more lead magnets to grow your list

Open your calendar and schedule this task two weeks from now.

Day-4

☐ 24. Hire an expert freelancer to complete all the following tasks for Day-4

Write and publish the content for the essential pages. If you've never done this before, or if you things to be done quickly, [go here and hire an expert freelancer](#) to complete all the tasks for Day-4.

☐ 25. Write and publish a "Home" page

- ☐ Make sure that it features the list of your recently published blog posts, with posts' titles, snippets, and prominent links to the full articles.
- ☐ Add the "Home" page to the main menu as the first menu item.

☐ 26. Write and publish an "About" page

- ☐ Make sure that tells your story and give people reasons to read your blog and subscribe to your newsletter.
- ☐ Add the "About" page to the footer menu, and publish the content.

☐ 27. Write and publish a "Contact" page

- ☐ On the page, share your email address and other social media profiles.
- ☐ Add the "Contact" page to the header menu, and publish the content.
- ☐ Take the contact form code that the [Fluent Forms plugin](#) had generated on Day-2 and add it to the page.
- ☐ Test the form to make sure that it works.

☐ 28. Write and publish a "Newsletter" page

- ☐ Ensure that the copy tells people why they should join your newsletter.
- ☐ Add the "Newsletter" page to the header menu, and publish the content.
- ☐ Copy the signup form code that you got from [GetResponse](#) on Day-3 and paste it into the page.
- ☐ Test the opt-in form and see if you actually receive the new subscriber to your email list.

☐ 29. Write and publish a "Privacy Policy" page

- ☐ Hire an [expert freelancer](#) to select the right template and customize it for you.

☐ add the "Privacy Policy" page the footer menu, and publish the content.

☐ 30. Write and publish a "Terms of Service" page

☐ Get an [expert freelancer](#) to craft one for you based on a template.

☐ Add the "Terms of Service" page to the footer menu, and publish the content.

☐ 31. Test all links and buttons

☐ Click on every link in all the content of the pages to make sure that every link works correctly.

☐ Fix all broken links and 404 errors, if any.

Day-5

☐ 32. Hire expert freelancer to complete all the following tasks for Day-5

Write and publish the content of your first 3 blog posts. If you are experienced in this area or if you don't have much time, [hire an expert freelancer](#) to write them for you and complete all the tasks for Day-5.

☐ **33. Select the topics for each of the 3 blog posts**

- ☐ Do it for the 1st blog post.
- ☐ For the 2nd blog post.
- ☐ And the 3rd blog post.

☐ **34. Do keyword research for the 3 blog posts**

- ☐ Create an account with [Long Tail Pro](#) keyword research tool. [Start the 30-day trial here.](#)
- ☐ Do keyword research for each of the 3 blog posts.

☐ **35. Write and optimize the content for each of your 3 blog posts**

If you are not good at this, [get an expert freelancer](#) write and optimize the content for each of your first blog posts.

☐ **36. Publish the 3 blog posts**

Add the blog post, format the content, and click publish. If you are short on time, get [an expert freelancer](#) to complete this task for you.

Day-6

☐ 37. Join affiliate programs and advertising networks

Join at least these 10 most popular affiliate networks.

- ☐ Amazon Associates;
- ☐ eBay Partner Network;
- ☐ Walmart Affiliates;
- ☐ Clickbank;
- ☐ CJ Affiliates;
- ☐ MaxBounty;
- ☐ ShareASale;
- ☐ Awin;
- ☐ Rakuten;
- ☐ Peerfly.
- ☐ Search and join additional major affiliate networks relevant to your niche.

☐ 38. Join advertising networks

Register to at least these 10 most popular advertising networks.

- ☐ Google AdSense
- ☐ Amazon Native Shopping Ads
- ☐ Media.net
- ☐ PropellerAds
- ☐ Adversal
- ☐ Skimlinks
- ☐ Monumetric
- ☐ InfoLinks
- ☐ PopCash
- ☐ PopAds

If you are not accepted by a network, note the missing the requirements and schedule time to follow up with them once your blog satisfies the requirements.

Day-7

Promote your blog posts. Reserve at least 30 minutes a day to proactively attracting visitors to your blog, with the following simple activities.

☐ 39. Mention and contact influencers

- ☐ Learn from influential bloggers. Quote and mention them in your blog posts.
- ☐ Contact each one of them and let them know. Invite them to share your blog post.

☐ 40. Comment on influencers social posts

- ☐ Follow the big players in your niche on their social media profiles
- ☐ Immediately after they post an update, make sure that you leave a relevant and helpful comment and share a link to your blog post.

☐ 41. Add value to influencers blog posts

- ☐ Subscribe to influencers blogs.
- ☐ Add helpful comments every time they publish a new blog post. Use this [comment for traffic template](#) to get an idea.

□ 42. Complete skipped tasks

If there are any tasks that you skipped or are still incomplete, [start from the beginning](#), from the Day-1 tasks, go line by line, and make sure that you complete every task. Follow up with all the freelancers that you had hired and ensure that they complete their jobs.

If all the tasks are done, from Day-1 to Day-7, and your blog is officially launched, take the time to celebrate.

Congratulations!

You have completed the entire **7-Day Launch Plan**; you are officially a blogger.

Just stay consistent with all the daily blogging activities; money will come.

To your success!