

## Day-3

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### 1. Create an email marketing account

For your email marketing service, create a [30-day free trial account here](#).

### 2. Setup a list, a signup form, and a blank newsletter

- If you are experienced, complete this task, if not, hire [a freelancer](#) to do it for you. Login to your email marketing account and setup a **list**, a signup **form**, and a blank **newsletter**.
- Copy-paste the opt-in form code into the sidebar widget that you've already created. You will need the same code when you create your blog's **Newsletter page**.

### 3. Schedule time to learn how to broadcast your first newsletter

Every time you publish a new blog post, you would need to send a newsletter to your list to announce the new publication. Open your calendar and schedule this learning task a week from now.

### 4. Start planning to create more lead magnets to grow your list

Open your calendar and schedule this task two weeks from now.